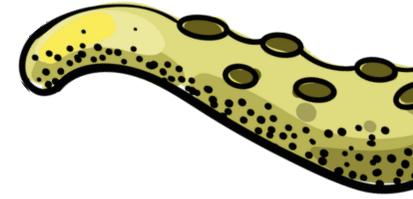




Make your fairy tale a hairy tale.



Hairy Tale Cosmetics is a niche hair care brand. We introduced technologically advanced formulations and ingredients, known before as skincare staples, “too precious” for hair. For us, hair care is not only about lustrous, glossy strands. It is, even more importantly, about scalp health and well-being too. We offer solutions to modern day hair and scalp care problems: hard water, smog and environment pollution, fast-paced life.

In our cosmetics you will find unique extracts from locally sourced raw materials: hops, mushrooms, fruit, herbs.

We believe in green technology and zero-waste production: upcycling is our current research & development focus.

Shampoos



25 pcs

MURKY
scalp balance cleansing shampoo
250 ml

EAN: 5907796691021

The best formula for greasy scalp contains gentle surfactants, absinth extract, oleanolic acid derived from licorice, yeast extract and biotin. Designed for balancing and soothing.



25 pcs

DRAGON WASH
clarifying shampoo
250 ml

EAN: 5907796691083

Clarifying formula contains clover extract and a soothing active ingredient from passion fruit seeds sourced from byproducts of the food industry. Designed for deep clarifying.



25 pcs

SQUEAKY CLEAN hard water buildup
removal shampoo
250 ml

EAN: 5907796691038

Formula for easy buildup removal contains gentle surfactants, acerola extract and AHAs. Designed for gentle and efficient removal of both mineral deposit and cosmetic buildup.

Hair masks



18 pcs

MALINOIS

smooth and shiny hair mask

200 g

EAN: 5907796691694

Mask with lower pH (3.5-3.7) and glycolic acid is perfect after dyeing or bleaching. Contains proteins, emollients and humectants with the addition of smoothing, yet lightweight ingredients for lustrous, bouncy hair.



6 pcs

BIANA

emollient hair mask for medium/high porosity

200 g

EAN: 5907796691717

Emollient mask is rich in oils: Japanese quince, wheat germ, flaxseed and sweet almond oil. Excellent for dry, brittle hair.



6 pcs

OATME

protein hair mask for low/med/high porosity

200 g

EAN: 5907796691700

Protein mask contains conditioning proteins derived from oat, wheat, rice. Designed for restoring volume and luster.

Hair masks & serum



24 pcs

MERHAIR

rich humectant hair mask for low/medium/high porosity

250 ml

EAN: 5907796691106

Our rich moisturizing formula contains natural extracts of glasswort and brown algae. Perfect for dry, dull hair. Does not encourage frizz.



24 pcs

WASABI

stimulating scalp mask

200 ml

EAN: 5907796691687

That's cool! Our stimulating mask's special ingredients are wasabi extract, nicotinic acid and menthol. Cooling or tingling effect may occur at first and decrease with regular use. Its power stays the same!



12 pcs

SHINE ON YOU

shine & protection serum

50 ml

EAN: 5905481570019

Lightweight protective serum for hair ends, contains silicones, light emollients, natural oils and UV protection.

Oil serums



25 pcs



MALINOIS
protective hair oil serum
50 ml
EAN: 5907796691281

It's multifunctional! Use it for hair oiling treatment and for hair ends' protection. Works best for fragile, breakage-prone hair. Suitable also for frequently heat styled, bleached or dyed hair. Protects against fading.



25 pcs



LIQUID GOLD
nourishing hair oil serum
50 ml
EAN: 5907796691274

Our Liquid Gold hair oil is multifunctional! Use it for hair oiling treatment and for hair ends' protection. Works best for high porosity and curly hair.



25 pcs



MERHAIR
lightweight hair oil serum
50 ml
EAN: 5907796691267

Merhair hair oil is multifunctional! Use it for hair oiling treatment and for hair ends' protection. Suitable for all hair types, lightweight, smoothing and protecting.

Hair conditioners



24 pcs

FLYLIGHT

emollient conditioner for high porosity hair

250 ml

EAN: 5907796691212

Contains sunflower and walnut oil, topped with walnut extract and ceramide-like molecule Rep'Hair®. Perfect for high porosity, both curly and straight hair, or for any other porosity if nut oils work for it!



24 pcs

FLYLIGHT

emollient conditioner for medium porosity hair

250 ml

EAN: 5907796691205

Contains avocado oil and ceramide-like molecule Rep'Hair®. Perfect for medium porosity, both curly and straight hair, or for any other porosity if avocado oil works for it!



24 pcs

FLYLIGHT

emollient conditioner for low porosity hair

250 ml

EAN: 5907796691229

Contains water-soluble babassu oil and ceramide-like molecule Rep'Hair®. Perfect for low porosity, both curly and straight hair, or for any other porosity if babassu oil works for it!

Curly hair styling



24 pcs

CURLMELON

Strong hold wave and curl gel

250 ml

EAN: 5907796691045

Hair gel for natural waves and curls. Contains xylitol, cellulose, moisturizing honeyquat and brown algae. Water soluble.



24 pcs

CURLMELON

rich curl activating cream

200 ml

EAN: 5907796691120

Activating cream is perfect to activate and nourish natural waves and curls!



24 pcs

LEMON LEMUR

protein wave and curl gel

200 ml

EAN: 5907796691076

Hair gel designed for natural waves and curls. Contains amaranth and oat protein to provide excellent hold and volume. Water soluble.

Scalp care



24 pcs



24 pcs



24 pcs

WASABI - scalp scrub

150 ml, 10ml

EAN: 5907796691304

Gently exfoliates your scalp with jojoba beads. Smooth cleansing paste consists of various types of surfactants, emollients and actives. We added high quality wasabi extract for scalp stimulation. Moringa, sunflower and rice oil paired with bisabolol soothe and protect your scalp.

MURKY - gentle scalp balance peel

150 ml

EAN: 5907796691250

Contains sebum regulating azelaic acid derivative, wormwood and faex extract. Gently rebalances scalp functions.

SQUEAKY CLEAN - acid scalp peel

150 ml

EAN: 5907796691243

Contains AHAs selection, acerola extract and soothing inulin derivative. Removes excess dead skin cells, sebum, product deposits.

Scalp care



WASABI - stimulating scalp lotion
100 ml
EAN: 5907796691144

Water-based scalp lotion with high content of wasabi extract of highest quality. Aminoacids, niacinamide and yeast extract provide extra root volume.



GRASSHOPPER - regulating scalp lotion
100 ml
EAN: 5905481570057

Water-based lotion with high content of hop extract and UPCYCLED brewer's yeast.



MURKY - oily scalp lotion
100 ml
EAN: 5905481570064

Water-based lotion with high content of wormwood and azelogyline. Simple yet powerful combination for healthy scalp and fresh hair for longer!

Co-wash



24 pcs

MURKY - scalp balance creamy cleansing co-wash

200 ml

EAN: 5907796691731

Our formula for greasy scalp contains gentle surfactants, black seed oil, absinth extract, oleanolic acid derived from licorice, yeast extract and biotin.

Designed for balancing and soothing.



24 pcs

FLUFFY - moisture lock co-wash

200 ml

EAN: 5907796691724

Our mild, moisturizing co-wash formula for dry and sensitive scalp contains gentle surfactants, oat bran oil and shea butter.

Designed for moisturizing dry, brittle hair.



24 pcs

NUTTY - creamy co-wash for dry scalp

200 ml

EAN: 5907796691670

Our creamy co-wash gently cleanses dry, sensitive scalp.

Contains precious oils and soothing ingredients.

Contact us

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